

# FIRST CHOICE PRACTICE SALES, INC.

a California Corporation (01916111)

## 100% ASSOCIATE RUN! MULTI-SPECIALTY! HUGE RETAIL LOCATION! GROCERY ANCHOR!

### ENDLESS PATIENTS! OWNER TIRED OF COMMUTING FROM VALLEY!

#### PRACTICE SALE

<b>LISTING #:</b>	26-340	<b>PRICE:</b>	\$1,200,000	<b>A/R'S:</b>	Negotiable
<b>LOCATION:</b>	Indio	<b>ESTABLISHED:</b>	2007	<b>POPULATION:</b>	Hispanic

OFFICE HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Staff	9 - 6	9 - 6	9 - 6	9 - 6	9 - 6	9 - 6 2x	
GP Associate	2x	9 - 6	9 - 6		9 - 6		
Endo	9 - 6						
OS	2x					2x	
Pedo	2x / mo						
Ortho	3x / mo					2x	

STAFF	POSITION	PAY	WILL STAY
Front	3-4	\$20-\$35	Y
Back	3-4	\$20-\$30	Y
Other	GP - \$850/day	Ortho - \$2,500 day	Y
Other	Endo/OS/Pedo - 50%		

PATIENTS	PATIENT AGE		5-10	11-19	20-49	50-75+				
Payment Type	Cash	12%	PPO	5%	HMO	0%	CAP	\$0	Dental	83%
Clinical	Hygiene	12%	C&B	12%	Endo	17%	Ortho	15%	OS	13%
	Restorative	28%	Prosth	3%	Implant	0%	Perio	0%		
Referred	Implants									

STATISTICS	Active Patients	1 yr:	4523	2 yr:	7274	New	2025	2080	YTD:	239-2/19	Total:
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FINANCIALS	2023	\$2,793,236	2024	\$2,568,374	2025	\$2,723,158	YTD	\$269,629 - 2/18
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FACILITIES	Ops	5	X-rays	4	CBCT	Yes	Laser	No
	Chairs	5	Sensors	5	Scanner	No	Mill	No
	Other							

COMPUTERS	Size	1,800 sq ft +/-	Rent	\$3,097	Term	2+	Options	1x5
	Front		OPS		Other		OS	

SOFTWARE	Practice	PracticeWeb	Imaging	Patient	Billing
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MARKETING	Website, walk-in, referral
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**COMMENTS** Seller have grown this practice since 2007 into a huge, multi-specialty practice. 100% Associate run. 14 GP days per month. Referrals from many local dentists and patients. Incredible new patient counts! Very profitable for absentee owner dentists! Shopping center has major Hispanic grocery store and in large retail area of Indio!