FIRST CHOICE PRACTICE SALES, INC.

a California Corporation (01916111)

RETIRING SELLER! BUSY RETAIL PLAZA!
LARGE PRACTICE WITH LOTS OF PATIENTS!
$5,000+ CAP! GREAT STAFF!

PRACTICE SALE

LISTING #:	25 - 440	**PRICE:**	$339,000	**A/R'S:**	Negotiable
LOCATION:	La Mesa	**ESTABLISHED:**	(1980) 1996	**POPULATION:**	Mixed

OFFICE HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Staff	10 - 4	10 - 4	10 - 4	10 - 4	Closed	Closed	Closed
Owner	10 - 4	10 - 4	10 - 4	10 - 4			

STAFF	POSITION	PAY	WILL STAY
Front	1	$32	Y - 20 years
Back	2	$21 / $20	Y - 5 years, 1 year
Other			
Other			

PATIENTS	PATIENT AGE	5-10	11-19	20-49	50-75+

Payment Type	Cash	51%	PPO	34%	HMO	15%	CAP	$5,000	Dentical	0%
					Patient base 50% HMO					
Clinical	Hygiene	23%	C&B	30%	Endo	1%	Ortho	0%	OS	1%
Restorative		40%	Prosth	4%	Implant	0%	Perio	1%		

Referred Most endo, some OS, all ortho, all implants, most perio surgeries

STATISTICS	Active Patients	1 yr:	798	2 yr:	1025	New	2024:	112	YTD:	107-10/31	Total:	10321

FINANCIALS	2023	$387,011	2024	$398,177	2025	$361,051 as of 10/31	YTD	Pending 2026

FACILITIES								
	Ops	6	X-rays	4	CBCT	No	Laser	No
	Chairs	4	Sensors	1, but uses film	Scanner	No	Mill	No
	Other							
	Size	2,200 +/-	Rent	$6,700	Term	1	Options	None
COMPUTERS	Front	1	OPS	0	Other	0	OS	

SOFTWARE							
	Practice	EZ 2000	Imaging		Patient		Billing	
	Like Open Dental							

MARKETING None.

COMMENTS Seller retiring after almost 30 years! Seller has been working easy, 24 hour per week schedule since Covid and still making 40%+! Refers many procedures. Would consider work back if Buyer wanted for 2 to 3 days per week for 12 to 24 months. Practice has very efficient format for volume dentistry. $5,000+ monthly cap check. No DentiCal. Practice can double pretty quick for motivated dentist with expanded clinical offering. Landlord will write new lease. Retail center is very large and practice is located on end unit, next to street with high visibility.

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