

FIRST CHOICE PRACTICE SALES, INC.

a California Corporation (01916111)

SELLER RELOCATING! END CAP WITH LOTS OF WALK-INS!

PRACTICE IS CLEAN & HAS A GREAT NET!

PRACTICE SALE

LISTING #:	26 - 586	PRICE:	\$399,000	A/R'S:	Negotiable
LOCATION:	Santa Ana	ESTABLISHED:	(1998) 2018	POPULATION:	90% Hispanic

OFFICE HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Staff	10 - 6	Closed	10 - 6	Closed	10 - 6	Closed	Closed
Owner	10 - 6		10 - 6		10 - 6		

STAFF	POSITION	PAY	WILL STAY
Front	1	\$28	Y
Back	2	\$27 / \$25	Y
Other			
Other			

PATIENTS	PATIENT AGE		5-10	11-19	20-49	50-75+				
Payment Type	Cash	14%	PPO	44%	HMO	0%	CAP	0	Dental	40%
Clinical	Hygiene	35%	C&B	15%	Endo	3%	Ortho	0%	OS	2%
	Restorative	42%	Prosth	2%	Implant	1%	Perio	0%		

Referred

STATISTICS	Active Patients	1 yr:	823	2 yr:	1164	New	2025	158	YTD:	36-Q1	Total:	2571
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FINANCIALS	2023	\$420,568	2024	\$418,768	2025	\$432,112	YTD	\$125,380 as of 3/31
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FACILITIES	Ops	4	X-rays	1	CBCT	No	Laser	No
	Chairs	4	Sensors	2	Scanner	No	Mill	No
	Other							

Size	1,300 sq ft +/-	Rent	\$5,439 total	Term	3	Options	No
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COMPUTERS	Front	OPS	Other	OS
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SOFTWARE	Practice	DentiMax	Imaging	DentiMax	Patient	Patient Communicator	Billing	DentalXchange
	\$239/mo		\$79/mo			\$224/mo		

MARKETING

COMMENTS Seller has owned practice for 8 years and relocating out of state to get married! Practice has newer dental units and computers, updated paint and flooring and lots of daily foot traffic! Seller practices bread and butter dentistry and the practice has huge upside for all the referred procedures! Experienced staff will stay. End cap location has great signage potential to advertise to all the vehicle traffic on the major street/intersection. Seller does no advertising. All new patients referral or walk-in!